

**“WE DO
THINGS
DIFFERENTLY
HERE”:**

**Troubling
Notions of
“Professionalism”
in Professional
Writing**

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CHALLENGES

SOLUTION

INTRODUCTION TO PROFESSIONAL WRITING

PROJECT 2: PROFILE A

Sophia Grey



Age: 26
Education: University of Cincinnati C'12 BA in Creative Writing and Business Management
Job title: Cam girl
Location: Boulder, Colorado
Approximate yearly income: \$45,000

Biography

Annie Grey went to the University of Cincinnati where she majored in Creative Writing and Business Administration. She was never exactly sure what she wanted to do out of college, so after she graduated, she moved to Colorado with her girlfriend, Maxine and spent some time as a freelance writer while working at a local bank. She was working forty hour a week as a teller making \$13 an hour- she didn't like the job or the money as much as she thought she would so she began looking into other freelance work which is when she stumbled across camming. She began getting online when she had freetime using her laptop's camera on camsites and was making okay money (averaging about \$10/hour), but the quality of her video and sound as well as her lack of props and advertising kept her from making as much as she could. She saved up and bought a quality camera and microphone, some cheap desk lamps and t-shirts to soften the light, and new toys and lingerie to use during her shows. After the investment, she also made a tumblr and a Twitter to advertise for her shows and let her followers know when she was going to go live on cam. Soon, she noticed she was making far more than \$13 an hour camming so she quit her bank job and began camming as her only job. She realized that by working 30 hours a week camming with quality equipment she could make more than working 40 hours a week at the bank. She's been a cam girl ever since. The extra time has allowed her to start a bee garden in her yard with Maxine.

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**PROFESSIONAL
WRITING
IN
COMMUNITY
CONTEXTS**

PROJECT 4:

ZINE WORKSHOP
W/DOWNTOWN LIBRARY



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FREELANCE WRITING, EDITING, AND PUBLISHING

PROJECT 3: FREELANCE MARKETING PROPOSAL

v.1

MARKETING ASTROLOGICAL SERVICES

ENGL 350 • 6 APRIL, 2017

Project Proposal

Project Proposal

1. Outline and Overview
 - 1.1. Cultivating a Consistent Professional Presence
2. What Are Others Doing?

v.1

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**VISUAL RHETORIC &
DOCUMENT DESIGN
FOR
PROFESSIONAL
WRITING**

**MODULE 6:
PHOTOSHOP**



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DIGITAL WRITING IN PROFESSIONAL CONTEXTS

PROJECT 3: DIGITAL PORTFOLIO

THIS CLASS THIS SEMESTER IS ABOUT DIGITAL WRITING IN THE CONTEXT OF GETTING A JOB: IT HAPPENS IN ONLINE SPACES/HOW TO MARKET YOURSELF/THIS IS ALL RHETORIC

FINAL EXAM/PROJECT DELIVERABLES

DURING FINALS WEEK YOU WILL TURN IN

- A memo to Katie with:
 - the link to your personal website/portfolio
 - An overview of your process to make this document
 - At least one reference to Ong
 - What you would like to change in the future

GOALS FOR APRIL

- Hear back from places
- Actually get a job
- Use all feedback to have really strong materials
- Find a place to live
- Be literate in reading applications/contracts
- Reach out to more people (smaller companies)
- Mock interviews

**THE FUTURE
OF
THE LIBERAL ARTS**

CONCLUSION