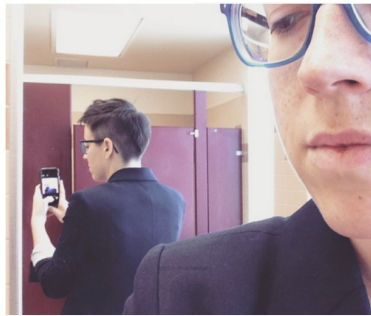


what is "DRESS PROFESH"?



www.dressprofesh.com

participatory activist
digital gallery
showcasing
multiple ways to
perform
"professional"



highlights
racism,
cis sexism,
sizeism,
ageism, +
classism
inherent in ALL
dress codes

user submitted
images + text
describing clothing
choices in the
context of
professional dress
codes



everyday
multimodal
composition
(Shipka; Selfe;
Manthey)

building theory at
the intersections of
material rhetoric
(Dickson), cultural
rhetorics (Powell et
al), dress studies
(Eicher et al)



WANT TO PLAY? FLIP THIS OVER!

SHOW US HOW YOU DRESS PROFESH!

Thanks for participating in Dress Profesh!

By continuing with this form you are consenting to having your image and text posted on the internet. If you would like to have your entry removed at any time, just let Katie know (katie.manthey@salem.edu).

To continue, choose one of the two options below and fill out the form. When you're ready for your photo, give the sheet to Katie and get ready to have fun!

If you choose to submit your own entry, Katie will email the picture to you.

I WANT TO POST MY OWN ENTRY

NAME :

EMAIL :

1. GO TO WWW.DRESSPROFESH.COM
2. CLICK "SUBMIT A PHOTO"
3. UPLOAD PHOTO + ADD TEXT
4. CLICK "SUBMIT"

I WANT KATIE TO POST MY ENTRY

NAME :

SOCIAL MEDIA HANDLES :

SHORT BLURB FOR ENTRY :

*WHAT ARE YOU WEARING?

*WHY DID YOU CHOOSE THIS?

*WHAT DOES THIS MEAN? HOW IS THIS PROFESH?